

Scottish Public Opinion Monitor 14-070138-01 Wave22
STV Topline
FINAL 30.10.14

Technical details:

- This presents the topline results from Scotland
- Results are based on a survey of 1,026 respondents (adults aged 18+) conducted by telephone
- Fieldwork dates: 22nd - 29th October
- Data are weight by: age, sex and working status using census data; tenure using SHS data; and public-private sector employment using Scottish Government Quarterly Public Sector Employment series data
- Where results do not sum to 100%, this may be due to computer rounding, multiple responses, or the exclusion of “don’t know” categories
- Results are based on all respondents (1,026) unless otherwise stated.

Satisfaction with party leaders

And, are you satisfied or dissatisfied with the way Alex Salmond is doing his job as First Minister of Scotland?					
		Oct 14	Aug 14	Aug-Oct % point change	
	Base: All	1,026	1,006		
		%	%		
	Satisfied	65	49	+16	
	Dissatisfied	30	43	-13	
	Don't know	5	8	-3	
	<i>Net satisfaction</i>	35	6	+29	

Are you satisfied or dissatisfied with the way Nicola Sturgeon is doing her job as Deputy First Minister?					
		Oct 14	Aug 14	Aug-Oct % point change	
	Base: All	1,026	1,006		
		%	%		
	Satisfied	65	48	+17	
	Dissatisfied	28	36	-8	
	Don't know	7	16	-9	
	<i>Net satisfaction</i>	38	12	+26	

Are you satisfied or dissatisfied with the way Ruth Davidson is doing her job as leader of the Scottish Conservative and Unionist Party?					
		Oct 14	Aug 14	Aug-Oct % point change	
	Base: All	1,026	1,006		
		%	%		
	Satisfied	35	34	+1	
	Dissatisfied	42	36	+6	
	Don't know	23	31	-8	
	<i>Net satisfaction</i>	-7	-2	-5	

Are you satisfied or dissatisfied with the way Willie Rennie is doing his job as leader of the Scottish Liberal Democrats?					
		Oct 14	Aug 14	Aug-Oct % point change	
	Base: All	1,026	1,006		
		%	%		
	Satisfied	22	23	-1	
	Dissatisfied	40	34	+6	
	Don't know	38	43	-5	
	<i>Net satisfaction</i>	-18	-11	-7	

Are you satisfied or dissatisfied with the way Patrick Harvie is doing his job as leader of the Scottish Green Party?					
		Oct 14	Aug 14	Aug-Oct % point change	
	Base: All	1,026	1,006		
		%	%		
	Satisfied	45	34	+11	
	Dissatisfied	18	17	+1	
	Don't know	38	50	-12	
	<i>Net satisfaction</i>	27	17	+10	

Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?					
		Oct 14	Aug 14	Aug-Oct % point change	
	Base: All	1,026	1,006		
		%	%		
	Satisfied	24	30	-6	
	Dissatisfied	72	64	+8	
	Don't know	4	6	-2	
	<i>Net satisfaction</i>	-48	-34	-14	

Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister and leader of the Liberal Democrats?					
		Oct 14			
	Base: All	1,026			
	Satisfied	19			
	Dissatisfied	72			
	Don't know	8			
	<i>Net satisfaction</i>	-53			

Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?					
		Oct 14			
	Base: All	1,026			
	Satisfied	18			
	Dissatisfied	74			
	Don't know	8			
	<i>Net satisfaction</i>	-56			